

LOGISTICS+TECH



SUMMIT organized by **hypertrack**

Welcome to Logistics + Tech Summit

Kashyap Deorah, Founder & CEO, HyperTrack

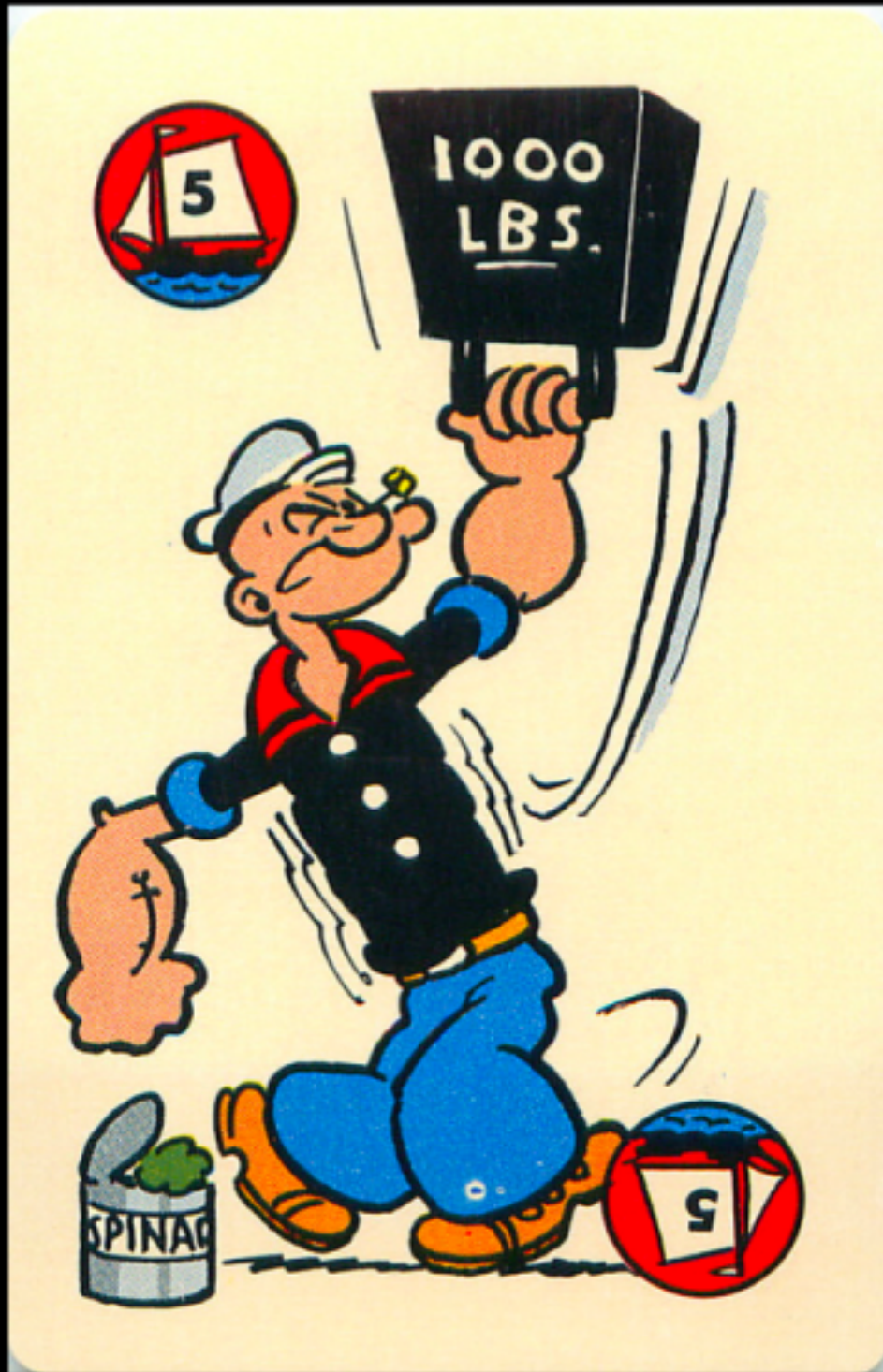
Logistics tech is becoming the differentiator



Strengthen your largest muscles



Logistics tech builders are best supporting actors



The 3rd generation: Build with Logistics APIs

1st Generation

Few software companies building vertical end-to-end solutions

(TMS, FSM, FMS, etc.)

2nd Generation

Build with mobile OS, hyperscaler cloud and digital maps

(On-demand apps et al)

3rd Generation

Build with Logistics APIs to plan, assign, track

(HyperTrack et al)

Estimated one million developers are building logistics apps

Let us take it from \$25B to \$100B in a decade

Global logistics and supply chain is a \$11T industry, growing quickly



Incumbent Supply Chain Software TAM



C-Suite priorities and larger budgets will lead to new billion-dollar software categories



[Roadmap: Supply Chain Software by Mike Droesch and Alice Deng](#)

Drivers of new opportunities
Massive shocks to the system
Increased digitization

Over the next ten years, we estimate that the supply chain software market can expand to north of \$100 billion of SaaS revenue, primarily driven by the emergence of entirely new software categories and products that address the unmet needs of supply chain professionals.

Characteristics of new opportunities
Digital infrastructure
Workflow automation and optimization tools
Supplier intelligence
Developer platforms

Logistics + Tech Summit community by the numbers

20,000+

HyperTrack signups

1,500+

Summit registrations

300+

Companies

80+

Countries

CPG and Retail



Supply Chain and Delivery



Financial Services and Insurance

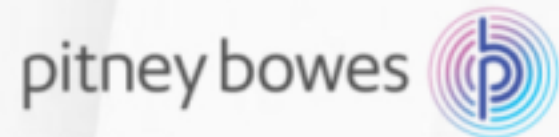


Gigwork



Welcome to Logistics + Tech Summit

Tech, Telecom and Media Juggernauts



Day 1 (Nov 15) Agenda: Keynote roundtable

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Executive Roundtable

Best Practices in Last Mile Logistics

 November 15th

 8:00am – 8:25am PST



TOM SWEIGART
Carrier Alignment Manager,
IFIT



AARON MARCUS
Engineering Manager,
Kroger



VISHAL KAPOOR
Director of Product, Shipt



CHRIS PREIMESBERGER
Contributing Editor,
ZDNet

Day 1 (Nov 15) Agenda: Exec Roundtables

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Flex Work Executive Roundtable

Past, present and future of
gig work

📅 November 15th

🕒 9:00am - 9:25am PST

Moderated by

Chris Preimesberger of
ZDNet



KAUSHIK PENDURTHI
Co-founder & CTO, Jobox



CONOR LYONS
Associate Founder, Gigable

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Field Service Executive Roundtable

Improving field service reliability and
productivity with Logistics
Tech

📅 November 15th

🕒 10:00am - 10:25am PST



HARI DUTT
Product Leader, W Energy



PARTHA SARKAR
Director of Software Dev,
Groundworks



AGNI ANANDA
VP of Customer Success,
Appify

Day 1 (Nov 15) Agenda: Case Studies

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Flex Work Case Study

Home services marketplace
Jobox improves job
completion rate with
Logistics APIs

📅 November 15th

🕒 8:30am - 8:55am PST



PETER KUYKENDALL
Product Manager, Jobox



VIVIANA NIETO VALENCIA
Principal Product Manager,
Jobox

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Field Service Case Study

W Energy improves productivity
for field service with last mile
logistics tech

📅 November 15th

🕒 9:30am - 9:55am PST



SHRIVANI KAMDAR
Director of Product
Management, W Energy

On-demand Delivery Case Study

MagaLoop improves user retention
with next-gen planning, assignment
and tracking

📅 November 15th

🕒 10:30am - 10:55am PST



PRASHANT SONI
Head of Product, MagaLoop

Available Today: Buyer's Guide for Last Mile Logistics Tech

Buyer's Guide for Last Mile Logistics Technology

This guide helps decision makers who are evaluating last mile logistics technology. This simple guide distills the core capabilities of last mile logistics technology and helps answer key questions to consider when building last mile logistics technology.

1. What are different ways of building or procuring last mile logistics tech?
2. What will be my investment in software, hardware, services, and ongoing solution maintenance?
3. What are the trade-offs regarding out-of-box functionality, flexibility, time-to-market, risk, initial investment, and ongoing cost of ownership?
4. How do we ensure that per-order costs are predictable as we iterate across mobile, cloud, and mapping optimizations?

Download this guide today to answer these questions and more, including a side-by-side comparison of the leading options for last mile logistics technology, covering Google Last Mile Fleet Solution, Onfleet, Locus, and HyperTrack.

First name*	Last name*
<input type="text"/>	<input type="text"/>
Email*	Job Title*
<input type="text"/>	<input type="text"/>
Company Name*	
<input type="text"/>	
Are You Currently Working on a Logistics Project?*	
<input type="text" value="Please Select"/>	
Logistics Use Case*	
<input type="text" value="Please Select"/>	
<input type="button" value="Download"/>	

Logistics + Tech Executive Roundtables

Chicago

December 6

**Dallas FW
Area**

December 8

**SF Bay
Area**

December 12

Bengaluru

January 4

Nomination form available at logisticstechsummit.com on
Friday, November 18th


Day 2 (Nov 16) Agenda: Roadmap & Workshop

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Opening Keynote by HyperTrack Product

HyperTrack Product architecture,
new functionality,
roadmap/directions

 November 16th

 7:00am - 7:55am PST



RAM KAKKAD


Head of Product, HyperTrack

LOGISTICS+TECH 
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Hands-on workshop with Certification

Building the next-generation logistics
tech for last mile with Google/Mapbox
and HyperTrack"

 November 16th


 8:00am - 9:50am PST



MUIZ CHUNARA

Developer Relations Manager,
HyperTrack

Day 2 (Nov 16) Agenda: Roadmap & Workshop

LOGISTICS+TECH 
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Key Operational Considerations in Implementing the Last Mile Logistics Tech

📅 November 16th

🕒 10:00am - 10:25am PST



BEN JOHNSON
Solution Architect,
HyperTrack


Moderated by
Ben Allen of HyperTrack



ERIC GEILER
Machine Learning and
Intelligent Dispatch,
A&B Courier



TOBIAS BECKER
Product Manager, Magalooop

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Analytics and AI for Last Mile Logistics

📅 November 16th

🕒 10:30am - 10:55am PST



SAURABH DAS
Head of Logistics Intelligence,
HyperTrack

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Building scalable and secure infrastructure for logistics API platform

📅 November 16th

🕒 11:00am - 11:55am PST



ALEX KISHINEVSKY
VP of Engineering,
HyperTrack



THOMAS RAFFETSEDER
Software Architect, HyperTrack




EUGENE TULUSHEV
Lead Software Engineer,
HyperTrack

Opening Keynote roundtable

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Executive Roundtable Best Practices in Last Mile Logistics

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